

12-1-22 SIGN REGULATIONS

12-1-2206 MEASUREMENT OF SIGNS

In determination of the square footage and height of signs, the method of measurement shall be as follows:

1. Sign copy mounted or painted on a background panel or area distinctively painted, textured, or constructed as a background for the sign copy:

Sign area shall be measured as that area contained within the outside dimensions of the background panel or surface.

2. Sign copy mounted as individual letters and/or graphics against a wall or fascia of building or other structure that has not been painted, textured, or otherwise altered to provide a distinctive background for the sign copy:

Sign area shall be measured as the area enclosed by the smallest single rectangle that will enclose all sign copy.

3. Sign copy mounted or painted on an illuminated sign or illuminated architectural element of a building:

The entire illuminated surface or illuminated architectural element which contains sign copy shall be counted as sign area.

4. Number of sign faces: One--Area of the single face only.

Two--If the interior angle between the two sign faces is 45 degrees or less, the area will be the area of one face only; if the angle between the two sign faces is greater than 45 degrees, the sign area will be the sum of the areas of the two faces.

Three or more--The sign area shall be the sum of the areas of the three or more faces.

Spherical, free-form, sculptural, other non-planar signs--Sign area shall be the sum of the areas of the four vertical sides of the smallest polyhedron that will encompass the sign structure.

5. Sign area shall include the areas of all permitted signs, except non-residential district directional signs assisting in the flow of traffic, street addresses, or signs necessary for safety (e.g., stop engine, no smoking) that do not exceed two square (2) feet in area.

6. For a sign having more than one component - e.g. a service station identification/price sign combination on a monument base - mounted on the same surface; the sign area shall be the area of the smallest rectangle that will encompass the several components of the sign.

7. Height of free-standing signs shall be the distance from the top of the sign structure to the top or curb or crown of roadway where no curb exists. The height of any monument base or other structure erected to support or ornament the sign shall be measured as part of the sign height.

8. Height of wall or signs shall be the distance from the top of the sign structure to the top of curb or crown of road where no curb exists.